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Marble Hill, Missouri, Thursday, July 21, 1910.

No. 11.

Great Semi-Annual Clearing Sale!

**SALE BEGINS
Saturday, July 23,
1910**

The most rousing, record breaking, price cutting movement ever attempted in Lutesville. Never before have we given a sale in which the price of every article in our entire stock was cut. Just think of a \$10,000,000 stock of merchandise pulled from our shelves, laid on our counters, tagged, and marked from 10 to 50 per cent below our regular price. POSITIVELY the buying public of Bollinger County never before had an opportunity to attend such a record breaking, price reducing sale as this. A SALE IN WHICH THE PRICE OF EVERY ARTICLE IN THE HOUSE WILL BE REDUCED, AND PROFITS SLAUGHTERED. Just read a few of our prices below. Everything else in proportion.

**SALE CLOSES
Tuesday, August
9, 1910**

6½c Calico 4½c

Strictly first quality Calico—no seconds—standard goods. All you want while they last at

4½c

7c Lawns 3¾c

Good Lawns in fancy figures and stripes; worth up to 7c. Clearing Sale price

3¾c

H.B. Cole.
STAR BRAND SHOES ARE BETTER
Lutesville, Missouri

Salt \$1.12

Lowest price on Salt that has been made in this county for five years. Per barrel

\$1.12

Mason's Fruit Jars

Mason's self sealing fruit jars. Quarts, per dozen
45c

Dry Goods!

Dry Goods!

Every piece of Dry Goods in the house will go at reduced prices—nothing in Stock but the Newest, Cleanest and Latest Patterns

Good L.L. Domestic, regular price 8½c per yard, Clearing price, per yard

5½c

Fancy dress gingham in checks and stripes, regular price 10c, Clearing price per yard

7½c

Fancy Zephyr dress gingham is good variety of colors, regular 15c kind. Clearing price per yard

11½c

Fancy striped Seersucker waistings, worth 25c per yard, Clearing price per yard

13c

Fancy Soisette in beautiful colors, these goods make up very finely, regular 25c value, Clearing price per yard

25c

Beautiful Satin striped poplin, worth 30c per yard, Clearing price per yard

22½c

Laces, Ribbons, Embroideries!

Everything in this line goes at greatly reduced prices—don't forget these in your shopping rounds.

Men's Underwear!

We have a Big Assortment of Men's Fancy Habillement and Plain Knit Underwear in pinks, blues, browns and creams; a 50c garment everywhere, now clearing price

39c

Ladies' Silk Gloves!

Silk Gloves, all colors, 50c value now

38c

Corsets!

Good grade Ladies' Corsets, long and short models, 50c value for only

39c

Ladies' Waists!

\$1.50, \$1.25 and \$1.25 values will go during this Clearing Sale for only

98c

Ladies' Waists, regular 75c value will go during this Sale for only

49c

TRUNKS and Suit Cases

Everything in this line will be reduced—if you are going to take a vacation or travel you can not afford to miss our prices on this line of goods. An investigation of our prices on these goods means money to you.

Shoes and Oxfords!

Remember that every pair of shoes and oxfords in our entire line will go at reduced prices

Misses and childrens patent leather, blucher oxfords worth up to \$1.50 a pair, Clearing price

98c

Ladies' blucher oxfords, velv and patent leathers, regular price \$1.75, Clearing price

\$1.39

Ladies' russian calf and oxblood pumps and oxfords, worth up to \$1.00, Clearing price

\$1.98

Men's vies blucher oxfords, good value, latest styles, Clearing price

\$1.98

Men's russian tan calf and oxblood blucher oxfords, regular price \$1.50 per pair, Clearing price

\$2.00

Men's russian tan calf and oxblood blucher oxfords, small sizes, 5, 6½ and 7, worth up to \$2.25, Clearing price

\$1.58

Men's dress shoes velv and box calf stock, worth \$1.00 per pair, Clearing price

\$2.48

Children's white canvas shoes, regular price \$1.00, Clearing price

48c

Furniture of All Kinds



Now's the time for you to buy your furniture while you can get it at bargain saving prices. We have everything you need in the furniture line consisting bed room suites, Todd dressers, extension tables, wardrobes, kitchen safes, wood and iron beds, stand tables, mattresses, and chairs and rockers of every description.

Double cane seat chairs, Clearing sale price

55c

Child's cane seat rocker, Clearing sale price, each

79c

Ladies' cane seat sewing rocker, Clearing sale price, each

\$1.27

Large cobler seat rocker, Clearing sale price

\$2.25

Large willow rocker, usual \$3.50 value for only

\$2.75

Wood beds, golden oak finish, good value, each

\$2.40

Wood beds, better quality and finish, Each

\$3.75

Iron beds, good value, Clearing sale price, each

\$3.75

Iron beds better value, Clearing sale price

\$4.45

Iron beds assorted colors, continuous posts, each

\$4.98

Iron beds, big 2-inch continuous posts, golden finish, worth \$12.50, now

\$9.75

Bed room suit, made of solid oak, dresser has fine mirror, Reg. \$23.50, now

\$19.95

Men and Young Men's Suits!

Every Suit in the house will go at REDUCED PRICES—not a single one excepted

All \$13.50, \$14, \$15, \$16.50, and \$18 Suits will go at \$10.50, 10.75, \$11.85, \$13.50 and

\$14.75

Young Men's fine, all-worsted Suits, made in the latest styles, neat shadow stripes, highest class tailoring, \$18 values

\$14.75

Young Men's fine, all-worsted Suits in all the latest shades and patterns of grays, smoked grays and slates, \$16.50 value

\$13.50

Men's good quality Suits of neat checks and stripes, well made and nicely tailored, regular \$15.00 value at this Sale only

\$11.85

Men's Suits in nice gray and dark patterns, fine herring bone weave, regular \$14.00 value at this Sale only

\$10.75

Men's nice black, clay worsted and fancy blue serge Suits, splendid values regular \$11.00 Suits for only

\$9.25



We have a lot of nice, plain Suits of excellent quality in every shade and pattern and suitable for year around wear. Just the thing for old and middle aged men. We can't afford to carry these Suits over, so will make all

\$4.50, \$6.50, \$8.50, \$10, \$11 and \$12.50 Suits for

\$2.75, \$4.95, \$5.75, \$6.85

\$7.75 and \$8.75

Boys' knee-pant Suits made up in plain and knickerbocker styles. All

\$1.50, \$2, \$2.50, \$3, \$3.50 and \$4.50 Suits will go at

\$1.15, \$1.60, \$1.98, \$2.50

\$2.85 and \$3.75

Stoves and Ranges

We handle the best Stoves and Ranges. Everyone backed by our guarantee \$14.50 cook stove, nicely trimmed, thoroughly made with air tight oven and mounted on base, Clearing price

\$12.40

\$16.50 cook stove same as above only a great deal heavier and larger, just the one you want, Clearing price

\$14.49

\$18.50 cook stove as good a thing as you can buy, weighs 370, lbs Clearing price

\$16.49

RANGES—We have as good a range as you can buy. We stand behind every one of them. Regular \$25 value... Our regular \$26.00 range nicely nickel trimmed through out, Clearing price

\$20.50

\$22.95

Galvanized Pails

12 Quart size, always a 20 cent, each only

16c

Galvanized Tubs

Largest size—No. 3—each

54c

Wire Nails

Best quality steel—35 pounds for

\$1.00

Coal Oil

Coal Oil, high quality, every drop will burn, per gallon

9c

Come right along, one and all. Bring your wife and children and fit them up in all the good things they need in Summer and Fall wear. Walk right in and help yourself to these most wonderful BARGAINS. We will have an extra sales force to supply your every want and need. Positively, everything as advertised. You money back if want it. We will close our Store all day Friday to re-arrange and mark-down our entire Stock. Good ice cold lemonade FREE to every man, woman and child who enters our Store on Opening Day.

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